



MAXWELL ROE COSTELLO

561-479-8115 | maxwellrcostello@gmail.com | www.linkedin.com/in/maxwell-costello

EDUCATION

Elon University
B.A. Communication Design
Art Minor
May 2021
President's List Honoree

STUDY ABROAD

Florence, Italy
Spring 2020

SKILLS

Proficient

Adobe Illustrator
Adobe InDesign
Adobe Photoshop
Adobe XD
Adobe After Effects
Adobe Premier Pro

Working Knowledge

Adobe Audition
Pro Tools
Sony Vegas

INTERNSHIP EXPERIENCE

Giles & Brother

Winter 2020-2021, Summer 2018, NYC

- Re-designed and categorized company website to improve the user experience
- Managed and organized inventory
- Selected leather and other materials for various products/projects
- Created Instagram posts and assisted in photo shoots
- Coordinated and made product deliveries throughout the city

The Island Company

Summer 2019, Palm Beach, FL

- Styled and captioned posts for store website and Instagram
- Participated in photo shoots and categorized marketing photographs
- Assisted with inventory management and shipment of online orders
- Orchestrated and staged store window displays
- Produced email blasts for product promotions

WORK EXPERIENCE

Mansueto

2014-Present, Palm Beach, FL

- Established and built an online necktie company
- Created business plan and researched cancer organization to partner with
- Located a pattern maker and selected fabrics
- Designed company website and marketed business through Instagram and online
- Manage inventory, pack, and ship product